

# Recruiting Strategies

Wednesday, April 27, 2011

4:27 PM

Problem: no one came. About 6 people called, some said not available due to work, some said they would come but didn't

## *How to improve recruiting:*

### Among clinic patients:

- How to increase number of diabetic clinic patients we contact...
  - Old support group members
  - If above doesn't work, get team together to go through charts
- Call at least twice
  
- Flyer at clinic
- Signup list - ensure that monitors and health advocates know about it

### Recruiting outside clinic

- distribute flyers
  - la raza centro legal, mission cultural center,
  - May 1st rally
- Work with day-laborer center
  - have workshops at day-laborer center?

### Action plan:

- Get binder to contact old patients, send letters - this Saturday, Hugo
- Print flyers for Saturday and May Day rally - This week, Julio and Julissa
- Bring up our activities in Monday meeting
- Bring up recruiting list to ensure that monitors and health advocates are aware